

THE ULTIMATE BRIDAL MAKEUP GUIDE:



FINDING YOUR SIGNATURE LOOK

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HI GORGEOUS!

Makeup is deeply personal.

Especially so, on your wedding day!

*You deserve to feel like the most elevated, radiant version of you—
not a copy of the photos you find.*

*This guide will help you understand how to choose the right bridal
makeup look that complements every element of your beauty.*

Enjoy!

Stevi xx

Pinterest is great... until you're lost in a sea of looks that aren't actually what you're looking for...

If you've been saving bridal makeup inspiration photos, completely lost on what you want, you're not alone - it's overwhelming with so many options!!

The problem? Endless options that may not translate on your individual features.

Makeup isn't one-size-fits-all—it's an art form that considers skin tone, undertones, bone structure, and most importantly, YOU. It compliments your features to create a look that is perfect for you, while considering your preferences (which you will learn about in this guide!)

This guide isn't about copying—it's about creating. You'll learn how to choose inspiration that actually works for you so that, when you sit in the chair, you walk away feeling like the most confident, elevated version of yourself.

“Bridal beauty isn't about trends—it's about timeless confidence”

CHAPTER

01

THE TRUTH ABOUT INSPIRATION PHOTOS

Why the Same Look Won't Work on Everyone

"Your beauty is unique. Your makeup should be too."

What works on one person may not work on another. Here's why:


- Skin tone & undertone – The same lipstick on a warm vs. cool undertone looks completely different.
- Eye shape & color – Some eyeshadows bring out brown eyes beautifully but wash out blue eyes.
- Bone structure & facial features – Contour placement should enhance, not erase, your natural shape.

Real vs. AI-Generated Makeup:

Some of the images you see online aren't even real.

Before saving an inspiration image, check for:

- Glassy, unrealistic-looking eyes
- Overly airbrushed skin with no texture
- Lighting that seems too perfect
- Blurry or unnatural details in the makeup

 **Tip:** Your best inspiration photo will look realistic and align with your natural beauty.

CHAPTER

02

THE BRIDAL MAKEUP MATCH CHECKLIST

Refining Your Bridal Vision

*“Your dream look starts with knowing what makes
you feel like YOU.”*

How to Identify What Works for You

Use this checklist to pinpoint what you love. Screenshot or print this out, fill it in, and bring it to your trial!

✓ Complexion Finish:

- Dewy – Radiant, fresh, hydrated-looking skin
- Radiant – Slight glow but not overly shiny
- Semi-Matte – Soft natural finish, lasts all day
- Matte – Velvety, shine-free, long-wearing

✓ Eye Makeup Tones:


- Warm (bronze, copper, terracotta)
- Cool (mauves, plums, silvers)
- Neutral (champagne, taupe, soft brown)
- Mix of warm & cool

✓ Lips:

- Soft nude (peachy, pinky, beige)
- Rosy flush (natural pink, berry)
- Statement (classic red, deep tones)

✓ Lashes:

- Natural & soft
- Wispy & romantic
- Full & fluttery
- Minimal or none

 **Pro Tip:** If you're unsure, build from the makeup you feel best in day-to-day. That's a great starting point!

CHAPTER

03

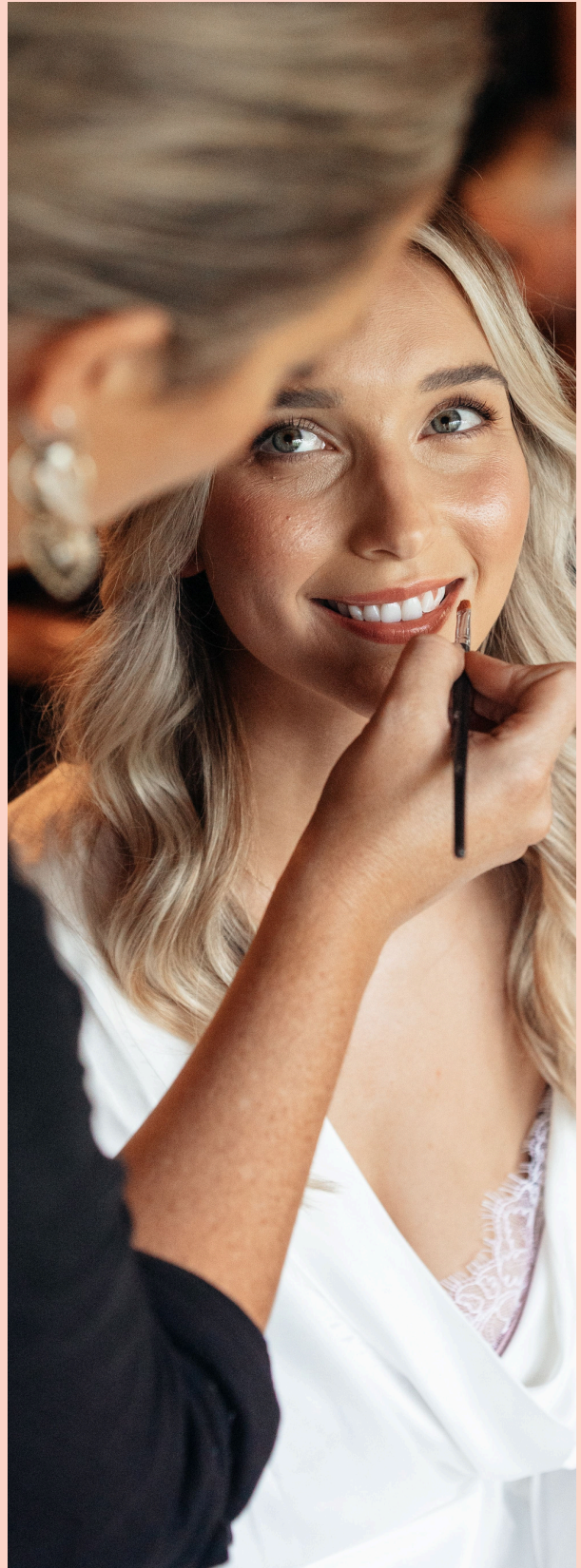
HOW TO CHOOSE THE RIGHT INSPIRATION PHOTO

Finding the Right Look for YOU

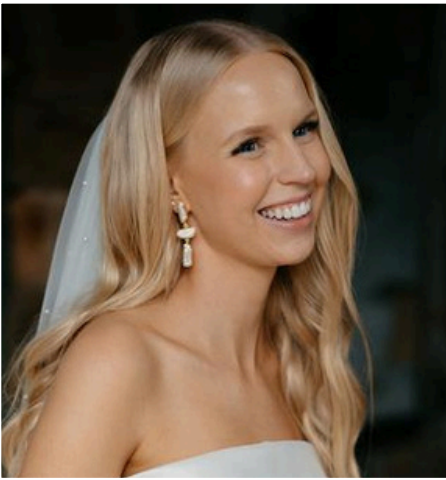
*“The best inspiration photos reflect features similar
to yours.”*

📌 *How to Find Your Style*

- ✓ Find inspiration with a similar skin tone & undertone
 - ✓ Match your eye color & shape (hooded vs. deep-set vs. almond eyes all require different techniques)
 - ✓ Consider hair color – Certain tones look softer or bolder depending on contrast.
 - ✓ Trust your artist's expertise – I'll take your inspiration and tailor it specifically to you.
- 💡 Reminder: Bridal makeup isn't about copying—it's about curating. The goal is to take elements you love and transform them into something uniquely yours.



3 SIGNATURE BRIDAL LOOKS



The elevated “you” look—soft, fresh, and effortlessly radiant.

This style focuses on enhancing your natural beauty with sheer, luminous skin, soft neutral tones, and delicate definition. Think glowing complexion, subtly defined eyes, and lips in muted pinks or nudes. Perfect for brides who want to feel like themselves—just with a little extra polish. It photographs beautifully and stands the test of time.

Timeless + Natural



A soft-focus, glowing finish with dreamy details.

Romantic makeup leans into light-reflecting skin, flushed cheeks, and eyes that shimmer with warmth. This look often includes wispy lashes, rosy tones, and a touch of glow in all the right places. It's ideal for brides seeking a balance between ethereal and polished, with a look that feels both graceful and glowing.

Romantic + Radiant



Polished, sculpted, and bold in all the right ways.

For the bride who loves a statement. This look features more defined eyes (think soft smoke or metallic shimmer), structured skin with dimension and highlight, and lips that can range from a velvet nude to a bold pop of colour, striking the perfect balance between glam and sophistication.

Modern Glamour

CHAPTER

024

HOW TO FEEL LIKE YOUR MOST ELEVATED SELF

Feeling Confident is the Key to Bridal Beauty

*“A beautifully executed makeup means nothing if you
don’t feel like yourself in it.”*

How to Feel Like Your Most Elevated Self

Your bridal makeup should:

- ✓ Feel comfortable and last all day.
- ✓ Reflect your personality—not just trends.
- ✓ Make you feel timeless in your wedding photos.

💡 *Final Reminders:*

- ✨ You don't need to look like someone else to feel beautiful.
- ✨ Your uniqueness is your best feature—embrace it.
- ✨ The right makeup will enhance you, not change you.



THANK YOU!



“Your dream bridal look isn’t about trends—it’s about feeling timeless, confident, and effortlessly YOU.”

If you want to chat more about securing your date or finding your dream look - let's chat!

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